

October 14, 2024

To,
BSE Limited
Corporate Relationship Department,
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400001.

Scrip Code: 543284
Symbol: EKI

Sub: MoEFCC's Notification on 'Ecomark' Rules Under LiFE Initiative for Sustainable Consumption and Production

Dear Sir(s),

EKI Energy Services Limited (EKI) applauds the Ministry of Environment, Forest and Climate Change for notifying the new Ecomark Rules. The Ecomark scheme, aligned with the 'Lifestyle for Environment' (LiFE) Mission. The new Ecomark Rules reflect a robust commitment to sustainability, promoting products with lower environmental impact.

Key highlights are detailed in the press release below.

The above information will also be made available on the website of the Company:
www.enkingint.org.

We request you to kindly take this information on record.

Thanking you

Yours Faithfully

For EKI Energy Services Limited

Itisha Sahu
Company Secretary & Compliance Officer

Encl: a/a

EKI Applauds the MoEFCC's Notification on 'Ecomark' Rules Under LiFE Initiative for Sustainable Consumption and Production

Indore, India – [October 14, 2024] – EKI Energy Services Ltd. (EKI), a global leader in carbon credit consultancy and sustainability services, commends the Ministry of Environment, Forest and Climate Change for notifying the new Ecomark Rules. The Ecomark scheme, aligned with the 'Lifestyle for Environment' (LiFE) Mission, is a imperative leap towards encouraging sustainable consumption and eco-friendly production in India. The scheme will replace the previous Ecomark initiative launched in 1991 and is set to reflect the standards for environmental labeling with modern environmental targets.

The new Ecomark Rules reflect a robust commitment to sustainability, promoting products with lower environmental impact while discouraging misleading claims about eco-friendliness. The scheme is looking to foster resource efficiency, lower energy consumption, and a circular economy, contributing to India's environmental conservation efforts. Ecomark certification will help build consumer awareness, ensuring that products labeled as environmentally friendly genuinely meet strict sustainability criteria.

Implemented by the Central Pollution Control Board (CPCB) in partnership with the Bureau of Indian Standards (BIS), the scheme will ensure strict compliance with environmental standards, encourage manufacturers to adopt sustainable practices, and attract eco-conscious consumers. The scheme's holistic approach to addressing climate change and environmental protection aligns with India's and global climate goals.

The scheme emphasizes products that minimize pollution, reduce waste generation, and conserve resources, which directly supports India's commitment to reducing its carbon footprint and transitioning to a more sustainable economy.

“EKI fully supports this initiative and believes that it will not only promote responsible consumption but also drive businesses towards more sustainable production processes. This marks a significant step toward achieving our shared climate goals,” **said Manish Dabkara, CEO, EKI Energy Services Ltd.**

With its focus on accurate eco-labeling, the Ecomark scheme sets a new standard for environmental responsibility across industries, encouraging both individual and collective decision-making that promotes sustainable lifestyles in India. This progressive move aligns with EKI's mission to promote sustainability through practical, impactful solutions.

Lifestyle for Environment (LiFE) Mission

The Lifestyle for Environment (LiFE) initiative is a global movement aimed at promoting sustainable lifestyles and reducing environmental impact. Launched by India at the COP27 climate summit, LiFE encourages individuals to adopt environmentally friendly habits in their daily lives, such as reducing waste, conserving energy, and choosing sustainable products. By making small changes in their lifestyles, individuals can contribute significantly to mitigating climate change and protecting the planet. LiFE

emphasizes the power of individual action and aims to inspire a global movement towards sustainable living.

About EKI Energy Services Ltd.:

EKI Energy Services Ltd. is a leading Carbon Mitigation Project Developer & Offsets Supplier across the globe. It is the first ever company to list a Plastic Project from India with Verra - a global accreditation standard located in Washington, USA. Founded in 2008, the Bombay Stock Exchange (BSE) listed company has been passionately working towards rehabilitating the planet to a future of net-zero carbon emissions. EKI offers sustainable solutions for climate change and carbon offsets with global standards like CDM, VCS, Gold Standard, GCC, IREC, TIGR and others. With an aim to contribute to the development of a climate resilient global economy, the company offers strategic solutions to businesses and organizations globally to achieve their climate ambition. EKI offerings span across Carbon Credit/Asset Management, Carbon Credit Generation, Carbon Credit Supply, Carbon Credit Offsetting, Carbon Footprint Management, Sustainability Audits, as well as Carbon Neutrality and Climate Positive initiatives. The company is present in 16+ countries and has 3500+ customers across 40+ countries. As on date, EKI has supplied over 200+ million offsets. Visit our website to know more: <https://enkingint.org/>

For more details or to contact us, please reach out to - mediarelations@enkingint.org

Cautionary Statement Regarding Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of applicable securities laws. These statements are based on the current beliefs, expectations, and assumptions of EKI Energy Services Ltd. (the "Company") management, and they involve inherent risks and uncertainties.

Words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "predict," "project," "should," and similar expressions are intended to identify forward-looking statements. These statements are subject to a number of risks and uncertainties.

The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. Investors are cautioned not to place undue reliance on these statements.